


Sammy Yoo

Editor | Videographer | Producer

 sammyyoo.com

 inquiriessammy@gmail.com

Introduction

I am a Simon Fraser University alumni that focuses on video editing and videography. With wealth of experience ranging from passion films projects and always seeking to improve my craft; which can be seen by my previous work with Fnatic, Doublelift, G2Esports, and more. I currently work for Linus Media Group(LTT) and various other creators.v

Experience

Editor/Cam op

Nov 2022 - Sept 2023
Employee

Linus Media Group Inc

- Edit LOG footage and color grade videos to high quality.
- Work with Adobe and Davinci Resolve.
- Camera operator when needed.
- Collaborate with writers and shooters for fast video turnarounds.

Social Media Coordinator

Sept 2023 - December 2024
Employee

Linus Media Group Inc

- Produced, shot, and edited character driven weekly videos
- Wrote scripts with key story beats for both TikTok/Reels and YouTube shorts
- Coordinated with onscreen cast and producers for filming
- Make engaging social media posts to promote videos or trending topics

Video Production Specialist

December 2024 - Current
Employee

Linus Media Group Inc

- Write, shoot, coordinate and edit videos for our paid subscription platform twice a week.
- Raised over 9000 concurrent subscribers (over 40,000 subs as of 2025)
- Produce engaging shorts and social media content for all our platforms.
- Work with sponsors for sponsor content.

Editor/Producer

Jan 2021 - April 2024
Contracted

Doublelift Inc

- Created storylines from stream highlights.
- Collaborating with sponsors to meet requirements.
- Oversee production for all videos.

Shorts Producer

Feb 2022 - Nov 2022
Employee

Fnatic

- Create effective storytelling with each video.
- Use Instagram Reels, Tiktok, and YouTube shorts.
- Study trends and apply to the Fnatic Brand.
- Utilizing analytics to determine effective videos.

Editor

Jan 2022
Freelancer

BrookeAB and OMENbyHP Sponsorship

- Hired by OMEN marketing team to promote their new TikTok page.
- Followed guidelines set by client.
- Worked revisions as client needed.

Technical

- Adobe Premiere
- Adobe After Effects
- Adobe Illustrator
- Adobe Lightroom
- Adobe Photoshop
- Adobe Indesign
- Microsoft Office
- Davinci Resolve
- HTML / CSS

Skills

- Camera Operator
- Pre-Production
- Graphic Design
- Motion Graphics
- Audio Recording
- Audio Editing
- Lighting
- Composition

Achievements

Best Cinematography/Film

April 2017

Simon Fraser University

Awarded Best Cinematography/ Film out of 30 films in the "New Media Images" course at Simon Fraser University.